

PORTO, PORTUGAL
SEPT. 2-4, 2013

Sponsorship Opportunities

The International Conference on Field Programmable Logic and Applications (FPL) is the first and largest conference covering the rapidly growing area of field-programmable logic. During the past 22 years, many of the advances achieved in reconfigurable architectures, applications, design methods and tools have been first published in the proceedings of the FPL conference series. FPL is an established forum to bridge academia with industry and its objective is to bring together researchers and industry from all over the world for a wide ranging discussion on FPGAs.

FPL is organized yearly in Europe and attended by about 300 international top-level scientists and researchers every year. The 23rd edition of FPL (www.fpl2013.org) continues the tradition of the previous editions, will take place on September 2-4, 2013, at the Ipanema Park Hotel, Porto, Portugal. It will be hosted by the University of Porto, Faculty of Engineering (FEUP), Porto, Portugal, involving the Informatics and the Electrical and Computer Engineering Departments. We would like to invite you to sponsor the 23rd edition of the FPL conference. By becoming a vital FPL contributor, you will have the great opportunity to present your company and products at the largest annual event dedicated to FPGAs and reconfigurable logic.

At FPL, you will get in touch with the best international students in the field which might become your future customers or staff. Furthermore, FPL is well known to attract industrial spectators interested in the latest advances in reconfigurable technology.

With your sponsorship, you will help us on keeping registration fees low while providing an excellent program, hence convincing even more attendees to join FPL. Moreover, you are invited to actively contribute with a booth and/or hands-on tutorial to display your products.





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Below you find a list of the different opportunities FPL'2013 offers to your company to contribute, showing its products and services. We request your early decision, which will be fundamental for us in planning the conference & exhibition, having your logo displayed on the website and printed in all materials produced for the conference, according to the model and extent of your participation. If you need more information we will be glad to discuss with you these or other forms of sponsoring according to your will and needs.

Sponsor level/ Participation	Minimum Contribution	Sponsors logo (in website, proceedings, etc.)	Promotional banner (maximum sizes)	Advertisement in Program Handout	Exhibition space (table, chairs, power sockets, support for 2 A0 posters)	Info material in the conference bag (flyers, CDs)	Demo night slot	Registrations (including all social events)
Platinum	4000 €	√	1.5 m x 3 m	Full page (A5)	√	up to 150g	√	3 full
Golden	3000 €	√	1 m x 2 m	Half-page (A6)	√	up to 100g	√	2 full
Silver	2000 €	√	0.6 m x 2m	Quarter- page (A7)	√	up to 50g	√	1 full
Bronze	1000 €	√	0.6 m x 2 m	Banner	√	up to 20g	√	None

To confirm your sponsorship or to clarify special needs do not hesitate to contact us.

General Chair

- **João M. P. Cardoso**, University of Porto, Portugal - E-mail: jmpc@fe.up.pt

Sponsor and Exhibition Chairs

- **Fernando Gonçalves**, CoreWorks SA, Lisboa, Portugal - E-mail: fernando.goncalves@coreworks-sa.com
- **Manuel Gericota**, ISEP, Porto, Portugal - E-mail: gericota@ieee.org

PS: in subsequent pages is a more detailed description of each sponsorship level.





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Detailed description of the different sponsoring opportunities
Platinum, Golden, Silver, and Bronze

Platinum sponsors

Contribution: 4000 Euros or above

- The company's logo will appear on the following printed materials to be delivered to participants: sponsors and exhibitors' page in the conference proceedings, conference proceedings cover, folders or binders, programs
- Conference's website: the company's logo including a link to the company's web page. Mention will be included on the main conference's web page as well as in the "SPONSORS" link
- Acknowledgement message for participation as Platinum Sponsor during the opening and closing of the conference sessions, as well as display of the company's logo on the projection screen during breaks
- Logo appearing in location-pointing signs to be placed inside the conference venue
- A half-hour slot presentation of your products in a room equipped with video projector and wireless internet access
- Display of a promotional banner (not larger than 1.5m x 3m) at the main events, the demo night and during poster sessions (the banners shall be provided by the sponsor)
- Distribution of one piece of marketing material and/or promotional item up to 150g together with the material to be delivered to the conference's participants (supplied by the sponsor)
- 3 free registrations to the Conference full program (including social events, coffee breaks, banquet, demo night cocktail, reception, etc.)
- Exhibition booth and demo night - free





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Golden sponsors

Contribution: 3000 Euros or above

- The company's logo will appear on the following printed materials to be delivered to participants: sponsors and exhibitors' page in the conference proceedings, conference proceedings cover, folders or binders, programs
- Conference's website: the company's logo including a link to the company's web page. Mention will be included on the main conference's web page as well as in the "SPONSORS" link
- Display of the company's logo on the projection screen during breaks
- Display of a promotional banner (not larger than 1m x 2m) at the main events, the demo night and during poster sessions (the banners shall be provided by the sponsor)
- Distribution of one piece of marketing material and/or promotional item up to 100g together with the material to be delivered to the conference's participants (supplied by the sponsor)
- 2 free registrations to the Conference full program (including social events, coffee breaks, banquet, demo night cocktail, reception, etc.)
- Exhibition booth and demo night - free

Silver sponsors

Contribution: 2000 Euros or above

- The company's logo will appear on the following printed materials to be delivered to participants: sponsors and exhibitors' page in the conference proceedings, conference proceedings cover, folders or binders, programs





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- Conference's website: the company's logo including a link to the company's web page. Mention will be included on the main conference's web page as well as in the "SPONSORS" link
- Display of a roll-up (not larger than 0.6 m x 2m) at the main events, the demo night and during poster sessions (the roll-ups shall be provided by the sponsor)
- Distribution of one piece of marketing material and/or promotional item up to 50g together with the material to be delivered to the conference's participants (supplied by the sponsor)
- 1 free registration to the Conference full program (including social events, coffee breaks, banquet, demo night cocktail, reception, etc.)
- Exhibition booth and demo night - free

Bronze sponsors

Contribution: 1000 Euros or above

- The company's logo will appear on the following printed materials to be delivered to participants: sponsors and exhibitors' page in the conference proceedings, conference proceedings cover, folders or binders, programs
- Conference's website: the company's logo including a link to the company's web page. Mention will be included on the main conference's web page as well as in the "SPONSORS" link
- Distribution of one piece of marketing material and/or promotional item up to 20g together with the material to be delivered to the conference's participants (supplied by the sponsor)
- Exhibition booth and demo night - free
- Access to coffee-breaks and demo night cocktail for one participant

